

Base Theming With Genesis

Taking Theming Beyond “Zen”

By Adam Varn (Hot Sauce Design &
Development)



What Is Genesis?



- Highly Customizable Base Theme for Drupal 6 & 7
- Designed by Adaptive Themes
- Standard compliant with XHTML Strict and CSS 3
- Content source ordered for SEO
- Offers WAI ARIA roles and configuration
- Chock full of features!

Genesis - The Basics

- Base theme like Zen, Fusion & Others
- Provides 3 subthemes to work from (DARK, LITE, SUBTHEME)
- Based on 960 grid design standard
- Offers 3 layout options - fixed, fluid & elastic
(All are easily changeable)
- Logically structures templates & CSS
- Subthemes offer common page & Drupal CSS already in place

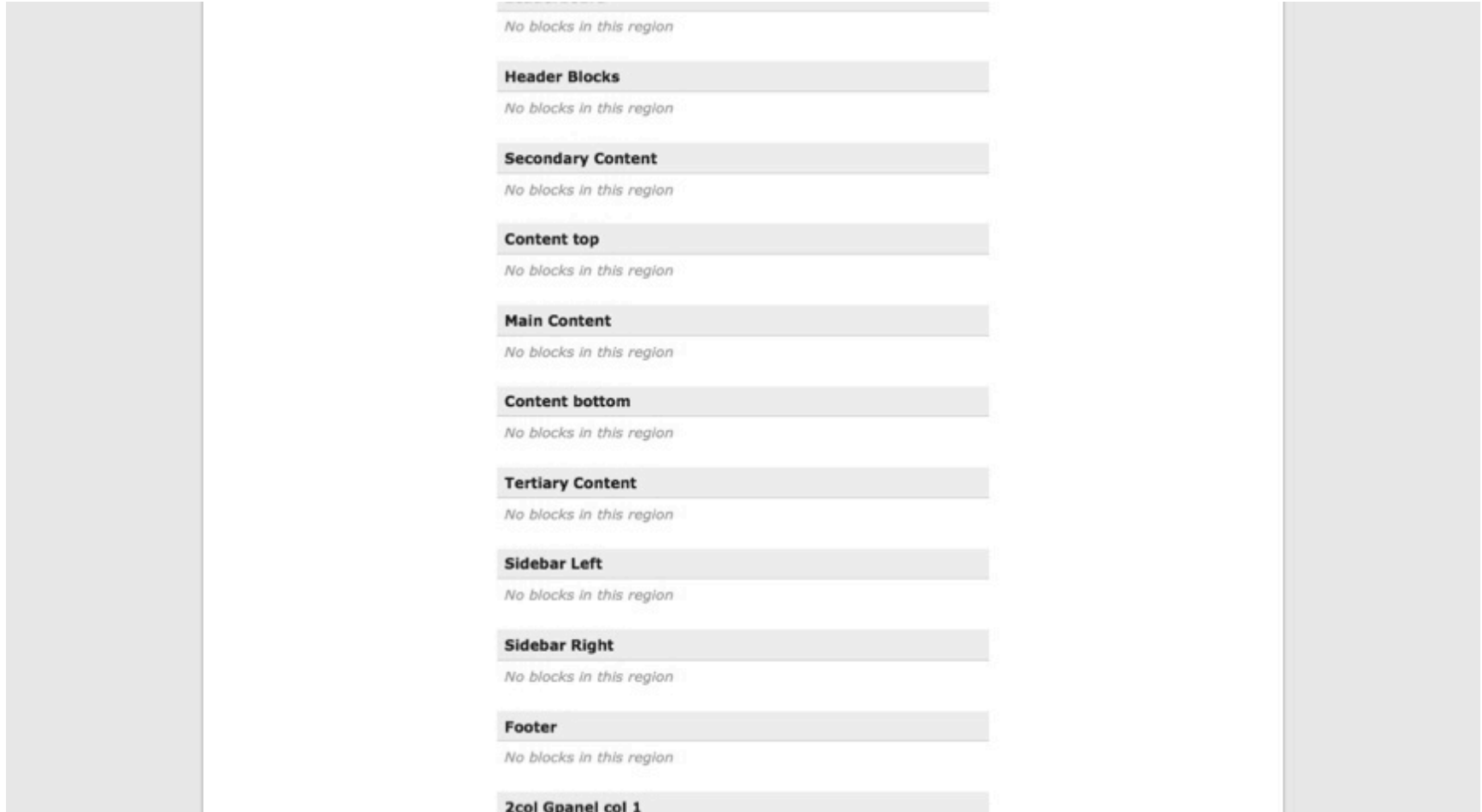
Genesis – The Basics

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|---|-----------------------|-------|-----------------|
|  _all-subtheme.css | Jun 12, 2009 11:44 AM | 29 KB | Style Sheet |
|  blocks.css | Jun 12, 2009 11:44 AM | 8 KB | Style Sheet |
|  comments.css | May 21, 2009 12:23 PM | 4 KB | Style Sheet |
|  ie | Jun 12, 2009 11:51 AM | -- | Folder |
|  ie-example.css | Jun 12, 2009 11:44 AM | 4 KB | Style Sheet |
|  nodes.css | Jun 5, 2009 1:49 PM | 4 KB | Style Sheet |
|  page.css | Jun 12, 2009 11:44 AM | 16 KB | Style Sheet |
|  README.txt | Jun 5, 2009 1:49 PM | 4 KB | Plain Text |
|  style.css | May 22, 2009 4:46 AM | 4 KB | Style Sheet |
|  genesis_SUBTHEME.info | Jun 12, 2009 11:51 AM | 4 KB | TextE...umen |
|  images | Jun 12, 2009 11:51 AM | -- | Folder |
|  logo.png | Apr 19, 2009 2:13 PM | 4 KB | Portab...imag |
|  template.php | May 22, 2009 4:25 PM | 4 KB | Plain Text File |
|  templates | Jun 12, 2009 11:51 AM | -- | Folder |
|  block | Jun 12, 2009 11:51 AM | -- | Folder |
|  box | Jun 12, 2009 11:51 AM | -- | Folder |
|  comment | Jun 12, 2009 11:51 AM | -- | Folder |
|  node | Jun 12, 2009 11:51 AM | -- | Folder |
|  page | Jun 12, 2009 11:51 AM | -- | Folder |
|  README.txt | May 12, 2009 7:57 PM | 4 KB | Plain Text |

Not Your Average Base Theme

- Built in module for IE Max 30 stylesheets fix
- “Tidy” Stylesheet compression
- Uses Section Classes for pages in <body> tag
- Out of the box built in Accessibility features
 - WAI ARIA (W3 standard for users w/ disabilities)
 - Skip to main content (screen readers)
 - Valid XHTML, CSS3, WCAG AAA & Wave Validation Services
- Logical, powerful regions out of the box

Not Your Average Base Theme



Not Your Average Base Theme

- Plays Nice with IE out of the box ... almost
- Gpanels

What are Gpanels?

- "Gpanels are drop in multi-column snippets for displaying blocks in vertical columns, such as 2 columns, 3 columns or 4 columns"
- Fluid and flexible way to lay things out in blocks
- Copy & paste code into regions
- Come with preconfigured options
- Activated through the .info file
- Usable in page.tpl.php & node.tpl.php templates
- NOT "Panels"

Gpanels Cont.

The image shows a grid layout of a WordPress dashboard. At the top, there are two wide panels with placeholder text: "Duis Neo Probo Ille Et" and "Trick quesitonst". Below these are three panels of equal width, each containing the same placeholder text. A black triangle points to the middle panel, which is overlaid with a white box with a black border containing the text "33 34 33% (3 col)".

Jeff

- [Code review](#)
- [My account](#)
- [Create content](#)
- [Recent posts](#)
- [Feed aggregator](#)
- [Administer](#)
- [Log out](#)

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[gop](#) [wamidibro](#) [ch](#) [jalari](#) [crete](#)

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Development

- [Devel settings](#)
- [Empty cache](#)
- [Enable Theme developer](#)
- [Execute PHP Code](#)
- [Function reference](#)
- [Hook elements\(\)](#)
- [PHPinfo\(\)](#)
- [Rebuild menus](#)
- [Reinstall modules](#)
- [Run cron](#)
- [Session viewer](#)
- [Theme registry](#)
- [Variable editor](#)

At the bottom, there are two wide panels with placeholder text: "Cogo" and "Trick quesitonst". A callout box with a black border is overlaid on the bottom left, containing the text "25% (4 col)".

Sites Using Genesis

The screenshot shows the homepage of the Florida Coalition Against Domestic Violence (FCADV). At the top left is the FCADV logo, a stylized 'f' made of three curved lines. To its right is the text 'Florida Coalition Against Domestic Violence'. Further right is a search bar with the text 'Search FCADV' and a 'GO' button. Below the header is a navigation menu with links: Home, About FCADV, Centers, Programs, Training, Legal Projects, Quality Assurance, and Resources. The main content area features a large banner with a black and white photograph of a woman's face on the left. To the right of the photo is the heading 'Help is Available' followed by text: 'Domestic violence can affect anyone. If you are in immediate danger, please call 911. If you need information, want to ask a question or need someone to talk to, we encourage you to call Florida's toll-free statewide hotline 1-800-500-1119 or to find a certified domestic violence center near you go to Local Services. You are not alone – there is support and assistance for you. All calls and services are confidential.' A 'Learn More' link is at the bottom right of the banner. Below the banner are three columns of content. The first column has a heading 'FLORIDA COALITION AGAINST DOMESTIC VIOLENCE' and a paragraph: 'The mission of the Florida Coalition Against Domestic Violence (FCADV) is to create a violence free world by empowering women and children through the elimination of personal and institutional violence and oppression against all people. FCADV provides leadership, advocacy, education, training, technical assistance, public policy and development, and support to domestic violence center programs.' The second column has a heading 'LOCAL CENTER SERVICES' and a paragraph: 'Find the local certified domestic violence center nearest you, or call the toll-free statewide hotline, 1-800-500-1119.' The third column has a heading 'UNDERSTANDING DV' and a paragraph: 'Understanding Domestic Violence & Safety Domestic violence can affect anyone. If you are a victim of abuse, you are NEVER to blame – it is NOT your fault. The abuse can be physical, sexual, emotional, psychological, economic or a combination of many types of abuse. Committing domestic violence is a choice made by the abuser!' Below these columns is a heading 'UPCOMING EVENTS & INSTITUTES' and a calendar for February 2011. The calendar shows dates from 1 to 28. To the right of the calendar are three event listings: 'WOC Meeting February 11- 11, 2011 Jacksonville FL', 'Primary Prevention Orientation Training Tampa, FL February 16- 16, 2011 Tampa FL', and 'Statewide Primary Prevention Institute Tampa, FL February 17- 18, 2011 Tampa FL'. At the bottom right is a heading 'BECOME AN FCADV MEMBER' and a paragraph: 'Help Bring Services To Those In Need Your support of FCADV, through'.

Florida Coalition Against Domestic Violence

Search FCADV GO

Home About FCADV Centers Programs Training Legal Projects Quality Assurance Resources

Help is Available

Domestic violence can affect anyone. If you are in immediate danger, please call 911.

If you need information, want to ask a question or need someone to talk to, we encourage you to call Florida's toll-free statewide hotline 1-800-500-1119 or to find a certified domestic violence center near you go to Local Services.

You are not alone – there is support and assistance for you. All calls and services are confidential.

[Learn More](#)

FLORIDA COALITION AGAINST DOMESTIC VIOLENCE

The mission of the Florida Coalition Against Domestic Violence (FCADV) is to create a violence free world by empowering women and children through the elimination of personal and institutional violence and oppression against all people. FCADV provides leadership, advocacy, education, training, technical assistance, public policy and development, and support to domestic violence center programs.

LOCAL CENTER SERVICES

Find the local certified domestic violence center nearest you, or call the toll-free statewide hotline, 1-800-500-1119.

UNDERSTANDING DV

Understanding Domestic Violence & Safety
Domestic violence can affect anyone. If you are a victim of abuse, you are NEVER to blame – it is NOT your fault. The abuse can be physical, sexual, emotional, psychological, economic or a combination of many types of abuse. Committing domestic violence is a choice made by the abuser!

UPCOMING EVENTS & INSTITUTES

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | | | | | |

WOC Meeting
February 11- 11, 2011 Jacksonville FL

Primary Prevention Orientation Training Tampa, FL
February 16- 16, 2011 Tampa FL

Statewide Primary Prevention Institute Tampa, FL
February 17- 18, 2011 Tampa FL

BECOME AN FCADV MEMBER

Help Bring Services To Those In Need
Your support of FCADV, through

Sites Using Genesis

The screenshot shows a website for the film "Body at the Door". The header features the title "body at the door" in a stylized font on the left and four navigation buttons: "The Film", "Dancers", "Media", and "BUY DVD". Below the header is a row of three large images: two identical images of a shirtless male dancer in a dynamic pose on a ball, and one image of a dancer in a high kick. Below these is a row of seven smaller thumbnail images. At the bottom, there is a text block and a "Watch The Trailer" button.

body at the door

[The Film](#) [Dancers](#) [Media](#) [BUY DVD](#)

Check Your Body at the Door is a documentary about some remarkable underground House dancers in NYC. Filmed during the golden decade of the 1990s, it follows a core group of dancers from their daily lives to the club at their disposal.

[Watch The Trailer](#)

Sites Using Genesis

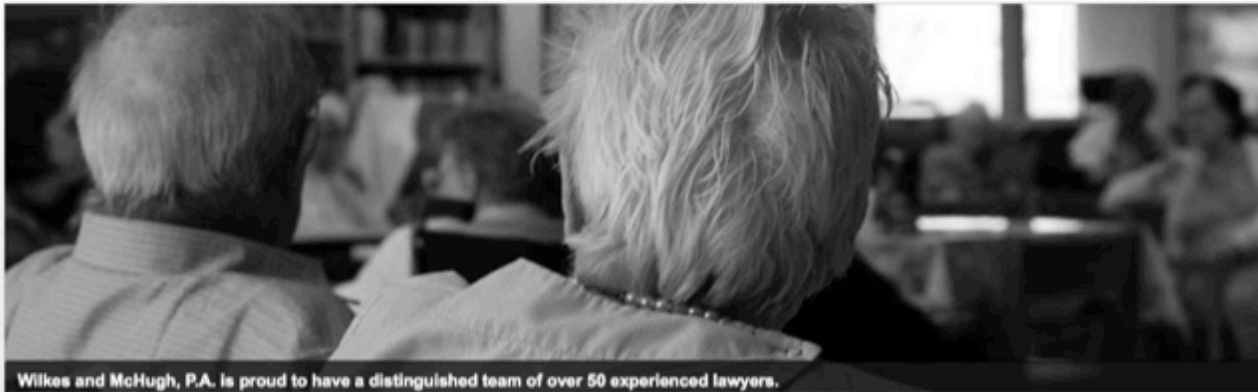
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Home

Wilkes & McHugh, P.A. has earned nearly half a billion dollars in verdicts

Wilkes & McHugh, P.A. has been handling serious injury, medical malpractice, nursing home abuse, wrongful death and trucking accident cases for over 25 years.

Wilkes & McHugh, P.A. has earned national recognition for the work we have done on behalf of our clients. With offices from coast to coast and with nearly half a billion dollars in courtroom verdicts, we believe we have the resources you need to represent you. If you have been injured due to negligence of another, call us at Wilkes &

SHOULD I HIRE AN ATTORNEY FOR MY CASE?



The hiring of an attorney is an important decision, especially when it comes to matters of health. We offer free case evaluations for all of our clients. Call or contact us today to find out more.

[setup an evaluation >>](#)

Sites Using Genesis

The screenshot displays the CHAA website interface. At the top left is the CHAA logo with the tagline 'COMMUNITY HEALTH FOR ASIAN AMERICANS' and the mission statement 'Creating Brighter Futures with Asian American & Pacific Islander Communities'. A search bar is located on the right side of the header. Below the header is a dark navigation bar with links for Home, Programs & Initiatives, Work With CHAA, CHAA News, Sponsors, About, and Donate. The main content area is divided into two columns. The left column features a 'Latest CHAA News' section with a pagination bar (1, 2, 3, 4) and a featured article titled 'Tongan American aims to eliminate stereotypes, promote wellness within Pacific Islander community' dated Jan 7, 2011. The article includes a photo of a group of people and a 'Read more' link. Below this is a 'Work With CHAA' section with two job listings: 'Wellness Counselor at CHAA Richmond' and 'Internship at CHAA Richmond', each with a 'Read more' link. The right column features an 'API Health Source' section with a 'Visit now!' link and a description of the online community. Below this is a 'Sign up for CHAA's Newsletter' section with a leaf icon, and a 'Twitter' section with a 'Follow us on Twitter!' link and a description of a recent event.

chaa
COMMUNITY HEALTH FOR ASIAN AMERICANS
Creating Brighter Futures with Asian American & Pacific Islander Communities

Home Programs & Initiatives Work With CHAA CHAA News Sponsors About Donate

Latest CHAA News

1 2 3 4

Tongan American aims to eliminate stereotypes, promote wellness within Pacific Islander community

Jan 7, 2011

While growing up in her hometown of Kolomotu'a in Tonga, Loa Niumeitolu witnessed that many families in her homeland did not have money for food, clothing, or education. Despite a childhood filled with relatives and friends, she and her family were forced to find work internationally as Tonga underwent the transition from subsistent to capitalist society.

[Read more](#)

Work With CHAA

Wellness Counselor at CHAA Richmond :: AGENCY Community Health for Asian Americans is a community-... [Read more](#)

Internship at CHAA Richmond :: About CHAA Community Health for Asian Americans (CHAA) is a... [Read more](#)

API Health Source

API Health Source is an online community dedicated to the exchange of health, family, and lifestyle information specifically for the Asian & Pacific Islander population. Read other people's real experiences and share your own, find a provider, and discover valuable health and wellness content from a trusted and reputable source.

[Visit now!](#)

Sign up for CHAA's Newsletter

Twitter [Follow us on Twitter!](#)

For more information about what CHAA has been doing this past year, please take a few minutes to look at our Fall... <http://fb.me/A1NNUmCD>

A Yin's reward for living in a village of gers has been the chance to record a vanishing way of life in China. Sim... <http://fb.me/y2qcvl5S>

Sites Using Genesis

The screenshot shows the webmeadow website. At the top, there is a navigation menu with links for "ABOUT US", "BLOG", "CLIENT PROFILES", and "SERVICES". Below the navigation is a large banner image of a field with the text "POWERED BY THE SUN". The main content area is divided into three columns. The first column has a heading "Hi, we're webmeadow." followed by a paragraph about their solar-powered website building services and a link "Get started »". Below this is a small image of solar panels and a paragraph about solar-powered web development and wind-powered web hosting, with a link "Learn about how we can help you »". The second column has a small image of baby farm animals and a paragraph about solar panels, computer geeks, and baby farm animals, with a link "Read about what we stand for »". The third column has a heading "Featured Website:" followed by a small image of a website for "Lucy's Love Bus" and a link "Lucy's Love Bus »". Below this is a heading "Take a gander (ha! goose joke!)" and a paragraph about their adventures running one of the world's first solar web companies and living life in rural America, with a link "Read More »".

webmeadow™

ABOUT US | BLOG | CLIENT PROFILES | SERVICES


POWERED BY THE SUN

Hi, we're webmeadow.

We build websites that you and your business can be proud of, and we make them using solar power. More importantly, we want our clients to have a fantastic website building experience. In fact, most of our clients come back for second and third helpings. We've got the power to get you where you need to go. [Get started »](#)




Solar-powered web development and wind-powered web hosting. We're ready to help you go green. [Learn about how we can help you »](#)



Solar panels, computer geeks, and baby farm animals -- what more could you ask for? [Read about what we stand for »](#)

Featured Website:



[Lucy's Love Bus »](#)

Take a gander (*ha! goose joke!*)

and read about our adventures running one of the world's first solar web companies and living life in rural America. [Read More »](#)

More Info

- Genesis Project Page
<http://drupal.org/projects/genesis>
- Have questions about Genesis?
I'm available to help!
adamvarn@gmail.com